

Anatomy of an affiliate landing page

Simple tips to help maximize your earning potential as an affiliate partner.



Clear page heading to match what was clicked or searched.

Worldwide Travel Insurance

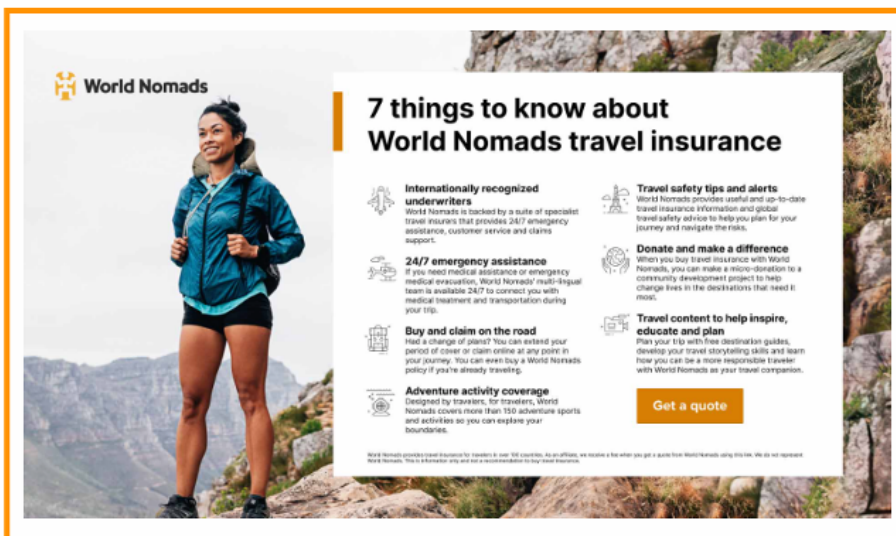
Subheading to introduce landing page copy.

A question we get asked daily is “Should I buy travel insurance?”. The answer may seem straightforward, but we can’t tell you what you should do as it’s a decision you need to make based on your own personal circumstances. The information provided here is only a summary of the cover provided by World Nomads. It is important to understand that this summary is not a recommendation to purchase, and all coverage, including benefit limits, mentioned varies depending on a person’s country of residence and is subject to terms, conditions, limitations, and exclusions. Always refer to the policy wording which can be found at www.worldnomads.com. I receive a fee for any quotes generated via the links to World Nomads found on this site.

Supporting copy that can be written by following requirements highlighted in our [content guidelines](#).

Considering travel insurance for your trip? World Nomads offers coverage for more than 150 adventure activities as well as emergency medical, lost luggage, trip cancellation and more.

Consider utilizing pre-approved copy with “[Text Links](#)” available to download at CJ. These include trackable links.



Engage your audience with our [pre-approved banners](#) available to download at CJ. Reach out to us for insights on assets that are currently performing well.

The addition of specific pages in your navigation menus can go a long way in generating traffic.