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World Nomads' Footprints Program Celebrates 20 Years

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(World Nomads)

World Nomads is celebrating the 20th anniversary of its “Footprints” program. Since its launch, nearly 1.4 million travelers have united to make micro-donations ranging from \$1 to \$10, collectively raising nearly \$2.5 million. These funds have supported more than 270 community development projects in 47 countries, benefiting roughly 3 million people. The Footprints program highlights the collective power of travelers and their commitment to giving back to the communities they visit.

The program was launched in 2005 out of a desire to assist communities devastated by the tsunami that killed over a quarter of a million people in **Asia**. World Nomads co-founder **Simon Monk** and his team envisioned a platform where travelers could make small, impactful donations to causes aligned with their values. The response was extraordinary, and the program evolved into a lasting commitment to global betterment. By partnering with nonprofit organizations aligned with the **United Nations Sustainable Development Goals**, Footprints channels 100 percent of donations directly to projects that combat poverty, protect the planet and help communities.

The Footprints program is currently supporting several active projects, including its latest initiative in partnership with **Save the Children Ukraine**, aimed at providing relief for children affected by the war in Ukraine. The next project will be focused on supporting **The Hunger Project**'s efforts as they work to build self-reliance and end forced marriages in India. In 2025, Footprints will also launch its first Canadian project in partnership with the **Adventure Travel Conservation Fund**.

Over the past 20 years, the Footprints program has supported countless projects ranging from disaster relief in **Gaza** and Ukraine to animal welfare, education, sustainable development, and more. The past two decades have seen an expansion from projects primarily focused on poverty to a growing number of issues such as gender equality and climate resilience.

For more information, visit www.worldnomads.com/footprints.